



**PREMIER GROUP**<sup>™</sup>  
**network**

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## ***BEST SUPPLIER AND DISTRIBUTOR AWARD WINNERS ANNOUNCED***

Premier Catalog Group, the leading partnering network in the promotional products industry, announced the recipients of their annual awards during the Premier Group Annual Meeting, held May 3-6, 2017. The meeting was held at the Pointe Hilton Squaw Peak Resort in Phoenix, AZ.

In the weeks leading up to the annual meeting, distributor members were asked to vote for recipients of the Paul Smith Best Supplier Award. Distributors were able to determine their own criteria for best supplier and all supplier members were eligible. The winners are:

Up to \$20,000,000 in annual sales:	Calconix
\$20,000,000-\$50,000,000 in annual sales:	Showdown Displays
Over \$50,000,000 in annual sales:	SanMar

Supplier members were asked to vote for recipients of the Doug Bruce Best Distributor Award. All Premier Group distributor members were eligible and the winners are:

Up to \$2,500,000 in annual sales:	Creative Studio Promotions D & J Specialties ( <i>tie</i> )
\$2,500,000-\$6,000,000 in annual sales:	Bright Ideas in Broad Ripple
Over \$6,000,000 in annual sales:	Callard Promotional Marketing

These awards are the highest honor presented by the Premier Group and are named after the group's founders, Paul Smith and Doug Bruce. Doug passed away many years ago, but Paul remains an active and important member of the Premier Group. The awards were presented by outgoing Premier Group Chair Jeff Marks and all winners received crystal awards, courtesy of Visions/Awardcraft, to display in their offices.

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Premier Catalog Group, Inc. is the leading supplier-distributor networking group in the promotional products industry and the only one that grants full and equal membership to both suppliers and distributors. Celebrating its 20<sup>th</sup> anniversary in 2017, it is also among the oldest. Founded in 1997 by Paul Smith and Doug Bruce, it has evolved and grown over the years. It is recognized under Internal Revenue Service code as a 501(c)6 non-profit organization.